



Mission Statement of the Westfleisch Group Short version January 2017 · westfleisch.com



1. Animal welfare and healthy animals

Westfleisch is strongly committed to animal welfare. Appropriate house keeping is the basis for best meat quality.



2. Best meat and safe food

Westfleisch produces meat and food of highest quality and safety. Regular, neutral controls guarantee transparency and objectivity.



3. Reliable prices and planning

Westfleisch is reliable and fair. The company offers its agricultural contract partners market-oriented, safeguarded and transparent prices.



4. Sustainable and balanced

Westfleisch works sustainable. The company always strives for the balance of ecological, environmental and social aspects.



Local and global

Westfleisch is rooted locally and acts globally. High quality meats are produced for Germany, Europe and the world – from farmers directly.



6. Members participate

Westfleisch embodies the cooperative spirit. The members have equal rights. They determine and structure the company's activities.



7. Employees ensure success

Westfleisch means community. The company's success is grounded on fair cooperation according to the Westfleisch Code of Conduct, attractive working conditions and strong solidarity.



8. Research and development

Westfleisch contributes to progress in agricultural science. The company supports multidisciplinary research internally and externally. As innovation driver it constantly provides incentives for science and practice.



We market livestock.

We slaughter pigs, cattle and calves.

We debone carcasses.

We prepare retail packs, frozen convenience, sausage and cooked ham.

We are purveyors of high quality foods.

We chill, freeze and ship.

We support people in Germany,
Europe and worldwide.

We are Westfleisch.