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## PRESS RELEASE

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### **Dawn Meats, Ireland, and Westfleisch eG, Germany, combine sales activities for fresh beef in France**

**Waterford/Muenster.** Dawn Meats Group and Westfleisch, two of the biggest producers of beef in Europe, have agreed a joint sales concept for fresh beef on the French market. Dawn Meat France which is located in Montbazou in central France will be used as a trade, sales and distribution platform for both companies. The objective of the co-operation is to provide an enhanced and comprehensive service to Dawn Meats and Westfleisch existing and potential customers in France.