

Quality Policy Statement

WESTFLEISCH can look back on more than 90 years of corporate development and is still driven by the ambition to influence the livestock and meat markets with innovative ideas, to enhance products and together with our employees continuously further develop the processes involved.

The cooperative is based on the farm units in Westphalia and neighbouring regions and the expertise on all levels of production and marketing.

WESTFLEISCH interconnects the standards of

- sustainability of production in the corporation, i.e. equal consideration of economic, ecological and social aspects, wherever possible
- transparency in process logistics and in the communication from the producer up to the customer as well as
- the guarantee of quality, origin and safety with the key factors we are aiming at

QUALITY, PARTNERSHIP AND FAIRNESS.

Satisfaction and confidence of consumers, our customers, shareholders of our cooperative, our employees as well as all other business partners is our top goal. Our products and services are subject to the highest standards and comply with them by following a consequent quality-, environmental-, and health and safety at work policy as well as being committed to ethical principles.

The quality of our products is depending on the qualification of our staff and the documents and work equipment they use. Therefore, we attach great importance to the education and further qualification of our employees, the process documentation as well as provision of appropriate work appliances.

Each member of staff contributes in its workplace to the realisation of our quality policy. It is therefore the task of each and every employee to do his job properly and not only to note mistakes early but to foresee the possibility of mistakes that might happen and fix them proactively in the range of his authorisation. This continuous improvement process reduces our expenses and ensures our market position.

The production of safe food products labelled according to the legal requirements is essential regarding the responsibility we have to consumers and customers. We achieve this by applying a statutory and ongoing self-control system, checks by independent institutions as well as appropriate vertical and horizontal communication in our corporation.

Quality must be lived daily. All executives are aware of their task of advancing the consciousness for quality in the corporation in the sense of the quality policy.

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