



IceHouse Convenience: Top quality ice-cold

IceHouse Convenience GmbH is part of the Westfleisch Group. Specializing in the business of frozen products, the company will be presenting, among other things, high-quality burger specialties in the home-made style at Anuga.

This is how taste and freshness are preserved: IceHouse Convenience GmbH specializes in the production and refinement of frozen meat and convenience products. Customers from retail and wholesale trade, gastronomy and industry are offered flexible solutions for a wide range of requirements. Since its foundation, the company has firmly established itself among retailers as a specialist for private labels. Customers appreciate the fact that the range can be tailored to their individual needs - all in freshly frozen quality. With its offerings, IceHouse meets the needs of key accounts and consumers for ready-to-eat, fast, high-quality and fail-safe products.

Gourmet patties in international style

In Cologne, too, the professionals from IceHouse are focusing on the international trade fair public. For visitors from Germany and abroad, special highlights will include various gourmet patties for the still booming burger market. The juicy burger patties are now available in a practical two-pack in different varieties, such as German Simmental beef or cheese patties with cheddar filling. The beef patties in home-made style, which are offered by IceHouse in different grammages, are an absolute success. For the production of the patties, IceHouse uses only the best beef, which is seasoned to perfection with salt and pepper. IceHouse will also be offering dry-aged burger patties under the "PURE Masterbeef" brand at Anuga.

Convenience-Trend „Steaks“

Convenient solutions for hot trends are provided by IceHouse with its steak products: Flat Iron Steak, rump steaks, ribeye steak and the classic rump steak round out the high-quality assortment. The items can be leveled or cut to thickness, depending on customer requirements.

www.icehouse-convenience.de

You will find suitable image material at: <https://www.westfleisch.de/presse/galerie.html>